



FOR THE LOVE OF BLUE XIII  
**THE ICONIC LEGACY**  
*Continues*

**MAY 18, 2024**

**1:00 - 5:00 P.M.**

*Serbian Social Center*

**18550 STONEY ISLAND**

**LANSING, IL 60438**



# *To Our Supporters*

Thee Jackson State University National Alumni Association, Inc (JSUNAA), Chicago Alumni Chapter (JSUCAC) will host our signature scholarship fundraiser, **For The Love of Blue 13:** on May 18, 2024.

The Chicagoland area is the largest feeder of students to Jackson State University, second only to the state of Mississippi! We work hard on behalf of our students, and we need your support to help us help students!

Thank you for your consideration of being a sponsor to support this event. This event depends on not only the hard work of the Chicago Alumni Chapter members, but friends and supporters like you – dedicated, committed individuals and organizations that want to see the students of Jackson State University thrive.

Enclosed is a detailed listing of available sponsorship levels. To secure your sponsorship you can pay electronically at [www.jsucac.org/pnc-bank](http://www.jsucac.org/pnc-bank) or send your check payable to the **Chicago Alumni Chapter to JSUCAC P.O. Box , 19527, Chicago, IL 60619.**

To be included in our printed media and online branding on our website, your donation must be received no later than June 10, 2023. Thank you for your support as we continue to help Chicagoland students along their Tiger Trail from student to graduate of our beloved alma mater, JSU!

*Brendolyn Hart-Glover*

President, Chicago Alumni Chapter



# *About For The Love of Blue*

The Chicago Alumni Chapter of the Jackson State University National Alumni Association, Inc. originated For The Love of Blue as a Jazz and Blues Scholarship Brunch in 2010. The idea for this signature fundraising event came from two of our outstanding chapter members, Carolyn Griffin Palmer and Carolyn Curry. Since its inception, the events held under our For The Love of Blue brand, have been the primary source of funding the chapter's scholarship program. The scholarship program awards one-time and recurring scholarships to qualified Chicagoland students.

Funding the scholarship program is the primary goal of this event. Consequently, we are unapologetic about our quest to secure these funds. We ask friends, family, peer alumni chapters, students and businesses to support us!

Your support is vital to us being able to help students from the Chicagoland area enroll and graduation from Jackson State University.

During the event, we will honor several chapter members and/or community partners who aid us in fundraising or who have shown significant support for the activities of the chapter.



# *About The Chicago Alumni Chapter*

In the early 1950s, Jackson State University graduates began to migrate to Chicago in large numbers. During that period of time, Dr. John Peoples (president of JSU from 1967 to 1984) migrated to Gary, Indiana after graduating from JSU in 1950. Dr. Peoples and fellow alumnus David Williams of Gary gathered a group of JSU graduates living in Chicago and Gary for a meeting to discuss forming an alumni chapter for both cities.

As a result of the planning of the group, Gary, Indiana became the location of the first alumni chapter in the Midwest. In 1955 for logistical reasons and due to an increase of JSU graduates relocating to Chicago, the Chicago members of the chapter decided to separate from the Gary group and form the Chicago Alumni Chapter. Due to financial difficulties, the Chicago Chapter was dissolved from 1958-1962.

In 1963 several JSU graduates in Chicago began discussing the possibility of reviving the alumni Chapter or establishing a new chapter. With encouragement from the current National Alumni President and professor at JSU, Mr. Lee Williams, the Chicago Chapter was reestablished.

The JSUNAA Chicago Chapter has been an active supporter of the goals of the Jackson State University National Alumni association and in the recruitment of students for Jackson State University since its re-chartering in 1963.

Currently, the number of Illinois students attending Jackson State University is second only to that of Mississippi. The members of the Chicago Chapter work hard to support our students by providing Scholarships, Mentoring and other support functions.

# *The Top 3 Goals for '23*



## **1. Raise Funds**

Build our scholarship fund to reach more students in need!

## **2. Increase Membership**

Calling all JSU Graduates, Parents and supporters – membership matters and we want all alumni in the area to become members. Supporters can become associate members as well. It takes a village!

## **3. Support Students via Mentoring**

Our goal is to provide alumni mentors to all students who request this support. We know that it takes a village to manage the life transitions from high school to college to graduate. The JSUCAC will be there for each step via our mentoring program.

# *For The Love of Blue Fundraising Impact*

The Chicago Alumni Chapter has a long sustained history of fundraising for our students! The following summary provides an 11 year snapshot of our progressive fundraising and student impact!

<b>Year</b>	<b>Number of Students Awarded</b>	<b>Scholarship Dollars Awarded</b>
2013	7	\$7000.00
2014	11	\$6,400.00
2015	16	\$8,500.00
2016	11	\$9,000.00
2017	8	\$8,800.00
2018	9	\$7,750.00
2019	8	\$9,750.00
2020	14	\$12,000.00
2021	7	\$9000.00
2022	7	\$8,400.00
2023	13	\$13,000.00

# *Sponsorship Levels: Shades of Blue*

## *THEE I LOVE: TRUE BLUE*

*\$5000.00*

- Placement on all event branding and marketing*
- Recognition at the event*
- Reserved seating for a table of 10*
- A full page ad in the event program*
- Your generous donation at this level will allow us to support payments for 2 student's room and/or board for a semester.*

## *LEGACY: ROYAL BLUE*

*\$2500.00*

*Placement on all event branding and marketing*

- Recognition at the event*
- Reserved seating for 8*
- A full page ad in the event program*
- Your generous donation at this level will allow us to support a payment for one student's housing for a semester.*

## *SONIC BOOM: SKY BLUE*

*\$1250.00*

- Placement on all event branding and marketing*
- Recognition at the event*
- Reserved seating for 4*
- A full page ad in the event program*
- Your generous donation at this level will allow us to support payments for multiple students who have additional support needs due to participation in the Sonic Boom.*

## *TIGER: LIGHT BLUE*

*\$500.00*

- A full page ad in the event program*
- Recognition at the event*
- Reserved seating for 2*
- Your generous donation at this level provides a book scholarships for one student.*

FOUNDED IN  
**1877**

over  
**7,000**  
students

top  
twenty  
hbcu  
by US News &  
World Report

**90+**  
areas of study

**5** academic  
colleges

*Threefold love*

One of the nation's top historically black colleges and universities (HBCU), Jackson State University provides a culture of self-discovery and shared experience where its students are able to develop a strong sense of self in a challenging yet nurturing environment that empowers them for personal and professional success.

**1:2**  
male to  
female ratio

**15:1**  
FACULTY to  
student ratio



**16 NCAA**  
Division 1  
athletic teams

highest  
**APR**  
in the swac



**4** nfl pro  
football  
hall of  
famers

high research activity  
**(R2) institution**

\*Carnegie Classification of Institutions of Higher Education



@jacksonstateu

Source:  
Jackson State University Office of Undergraduate Recruitment



# *Student Testimonials: Amber Anderson*



**Bachelor of Science: Technology Emergency Management  
Class of 2023**

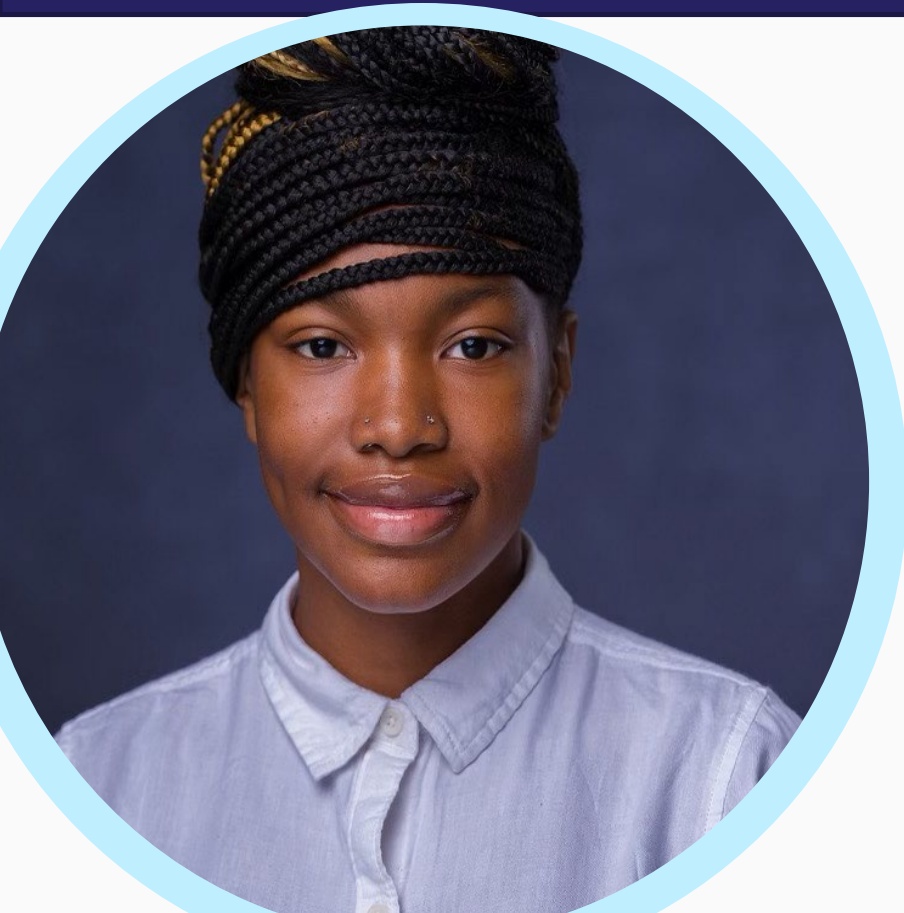
**Chicago Alumni Scholarship Recipient: 2020**

*“As a JSU NAA Chicago Chapter scholarship recipient, I am grateful for the support. When you are a student 740 miles from home it’s important to have a village that supports and encourages you.*”

*JSU NAA Chicago Chapter has been that for me the last four years. The scholarship the chapter awarded me as a freshman said you believed I could do it.*

*This diploma says you were right!”*

# *Student Testimonials: Manu Kwarteng*



**Major: Psychology**

**Class of 2026**

**Current Chicago Alumni Scholarship Recipient**

*“The importance of the Chicago Alumni Chapter scholarship is it gives students in their own area a chance to reach their goals.*”

*Often students that go to college out-of-state are forced to stay in-state due to out-of-state tuition costs. However, the Chicago Alumni Chapter of the Jackson State University National Alumni Association, Inc., made it possible for me to leave the state and achieve my dreams!”*

# *Student Testimonials: Simon Cotton Jr.*



**Bachelor of Arts: Journalism**

**Class of 2017**

**Chicago Alumni Scholarship Recipient 2013 – 2017**

**Sonic Boom of the South 2013 - 2017, Trumpet**

*“The Chicago Alumni Chapter scholarship was crucial to me graduating from college debt-free. I received a scholarship from Jackson State that covered most of my expenses but didn’t cover purchasing books. As a member of the Sonic Boom, I didn’t have the time to find a job to cover my remaining expenses. Thankfully, I never had to worry about covering those expenses because of the Chicago Alumni Chapter scholarship.”*

*I owe a lot of my success to the education I was provided at Jackson State and the support that came from my family, the university, and the Chicago Alumni Chapter. Without the donations and fundraising of the Chicago Alumni Chapter, a lot of alumni from Chicago may not have been able to cover the cost of their education.*

*Your giving to help future tigers is crucial to ensure the Chicago Alumni chapter can continue supporting students and helping them graduate.”*

# *Sponsorship Payments*

**We have two convenient ways to receive your donation:**

To pay on line visit [jsucac.org/pnc-bank](https://jsucac.org/pnc-bank)

If paying by check, please send check payable to:

**JSU Chicago Alumni Chapter**

**P.O. Box 19527**

**Chicago, IL 60619**

**Please Add FTLOB XII in the memo line**

If you would like to tailor your donation beyond the established levels, please email 2nd Vice-President, Cynthia Glenn-Cotton at [jsucac.pr@gmail.com](mailto:jsucac.pr@gmail.com) for further assistance.



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**Website:** [www.jsucac.org](http://www.jsucac.org)